



# 順天

For Nature Lovers Eco capital of Korea Suncheon

For Nature Lovers

## 대한민국생태수도 순천

Korea's Ecological Capital, Suncheon



[www.suncheon.go.kr](http://www.suncheon.go.kr)



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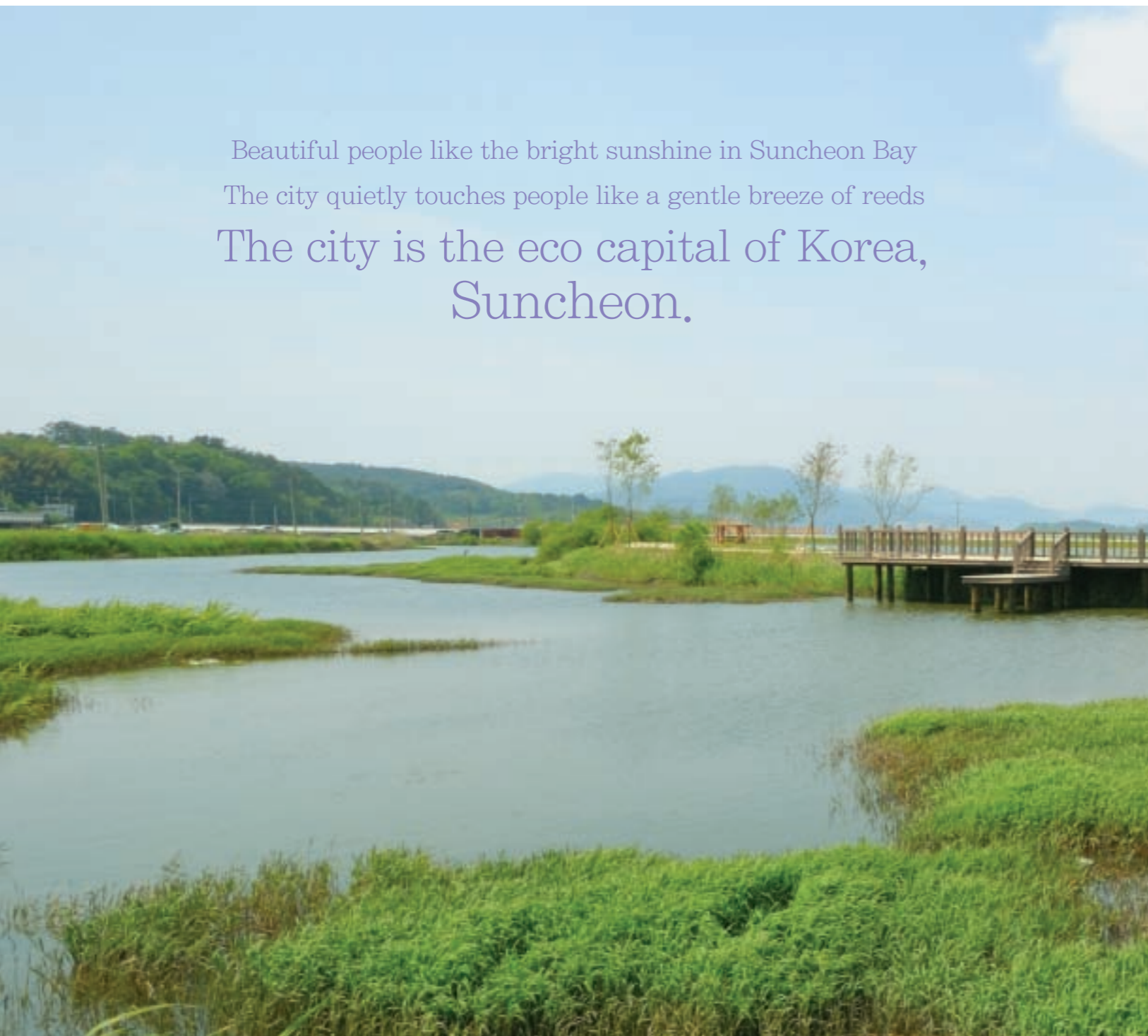
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In the blessed land



Beautiful people like the bright sunshine in Suncheon Bay  
The city quietly touches people like a gentle breeze of reeds  
The city is the eco capital of Korea,  
Suncheon.



An aerial photograph showing a wide expanse of land with rolling hills, mountains, and a large body of water. The sky is blue with some light clouds.

Hands of god  
Breath of nature

A landscape view featuring a wooden walkway with a thatched pavilion on the left, a green building in the middle ground, and a body of water. The foreground is filled with lush green grass. The sky is a clear, light blue.

In the blessed land



“Water, Forest and  
Beautiful People, Warm Suncheon”

Like trees forming a forest together,  
Like waters forming a river together,  
Human and nature harmonize

To create the eco capital of Korea.



In all areas including welfare, education, economy and agriculture,  
 a 40,000 dollar income is guaranteed for all citizens  
 helping realize the beauties of the glorious international eco city.



Suncheon grows together with its proud citizens.

Suncheon started to prepare for its green future in 2006 by claiming to be the eco capital of Korea.

Last year, the Presidential Green Growth Committee selected Suncheon as the most Eco Rich City, a city with a low carbon growth and where the environment and economy grow together.

The seeds of eco-tourism were planted in the world's fifth costal wetland, Suncheon Bay, and they grew into a large tree, creating a healthy economic cycle. It is now our dream that the tree will create a forest for an abundant eco city in time for the 2013 Suncheon Bay Garden Expo.

#### Awards

- 2007 - 2008 Selected as the Top Ten Livable Cities
- 2008 Second Place among cities in the Administrative Integrity Survey of the Anti-Corruption & Civil Rights Commission
- 2008 Received SBS Water Environment Grand Prize
- 2009 Selected as the Super Brand Eco-City
- 2009 Received Grand Prize as the 1st Korea Eco-City
- 2009 Received the Presidential Award as the 1st Eco-Rich City Evaluation
- 2009 Received the Presidential Award in Commemoration of the World's Wetland Day
- 2009 Mayor Kwan-kyu Roh was selected as the Person Making the World Bright by the Environmental Foundation



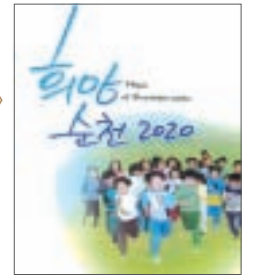
# Citizens' happy smiles bloom along with participation. Suncheon is growing as a healthy city with the smile.

Affection about my neighbor begins with interest, and the interest leads to participation. Suncheon-si has an increasing number of cultural spaces including community centers and small libraries in which citizens search for information, solve problems, and discuss issues with one another.

Participation leads to various community activities and the creation of jobs. The administration worked with its citizens and planted flowers and trees in the open spaces to create a healthy community. As various flowers and trees form a beautiful garden, each citizen makes an effort to create a harmonious and beautiful city, Suncheon.



An administrative support group the 3040 City Supporters is composed of 30 and 40 something females living in Suncheon. These talented females grow with the local community and offer wisdom and strength for the development of Suncheon-si.



Vision Fulfilling Hope (Hope Suncheon 2020)

The city of Suncheon is made up of the wisdom of public officials, experts in all areas and civic groups who love Suncheon. These are folks who are ready to act for the citizens' happiness and who find pleasure from citizens' smiles when they are gathered. Hope Suncheon 2020 is the vision of the future city, Suncheon.



The Green Silver Shop of the Jangcheon-dong Community Committee produces and sells an eco-friendly EM activator from the water used for washing rice

### ◀ Suncheon Women's Cultural Volunteers Launch Funds for Scholarship and Create Jobs with 'uncheon Love Bread'

This is an example of a community business helping the community and its neighbors enrich Suncheon's self-governing capabilities.



People Creating a Livable Community ▶

• City people want to walk in the city where they want to live.

The city people want to walk  
Along with sunshine through leaves and  
The sound of running water and wind

Suncheon has been selected as one of the top ten livable cities in Korea for two consecutive years.

Someone once said,

“When you want to walk along the streets of the city, that’s the city where you want to live.”

Suncheon has green roads, eco forests, forest lodges and parks around the city. It transforms itself as a big garden city with well-connected green roads.

Suncheon dreams of realizing a livable city with plenty of walkways and a 700-year long history enriching its culture and its citizens’ livelihood.

Suncheon is the city where you can experience and feel nature everywhere.

Those who have been raised and have learned in Suncheon naturally harmonize with nature.





Dong Stream crossing the city to the south and meeting with Isa Stream and Suncheon Bay.  
When you walk along the Dong Stream with flowers of seven seasons,  
You can feel scents of life even from a pinch of sunshine and a breath of air.



Ock Stream, the cleanest stream in Korea,  
It is the first level water running toward the future of the eco-city Suncheon.

Bus Information System which Tells Citizens Bus Arrival Time and Unmanned Rental System  
Public bicycles (Onnuri) may be rented by citizens anytime and there are many places to rent in Suncheon, one of the 10 bicycle hub cities.



Jorye Lake Park's night view with the music fountain.  
Night at the eco park in the city of Suncheon where water, forest and people harmonize.

People and people and people and nature  
Suncheon dreams of wise economic development for all.

Suncheon has attracted more than 13 bicycle-related companies including the POSCO magnesium panel factory in the Haeryong Industrial Complex. It succeeded in developing the world's lightest and strongest magnesium bicycle. After establishing the latest production line with a 2 billion government subsidy, Suncheon was selected as one of the 10 bicycle hub cities. The 2nd Haeryong Industrial Complex for attracting related corporations is under development. Currently the Rare Resources Utilization Center it is under construction.

The eco-friendly green industries and its citizen's passion accelerate Suncheon's green growth.



After the completion of the construction of the POSCO Magnesium Panel Factory and the Jeonnam Techno Park New Material Center, 20 related companies were attracted to Suncheon.

Bird's Eye View of "Sindae Rear Complex" in the Gwangyang Bay Free Economic Zone for Attracting Foreign Investment



## Hope is ripening in the gold sunshine Happiness is overflowing at an abundant field.

Suncheon is a village of innocent and thoughtful people who like the earth. Suncheon has increased the land area qualified for eco-friendly agriculture and changed its agricultural methodology into an organic one with a respectful attitude toward all life on earth. Areas near Suncheon Bay and Juam Lake were designated the third eco-friendly agricultural district. Many people visit Suncheon to learn eco-friendly agricultural methods. With advanced eco-friendly agriculture, Suncheon's hope for the future of agriculture continues to grow, and as it does, its sweat will turn into a smile.

The best agricultural product recognized by consumers, 'suncheon Miin' Suncheon Miin, is a co-agricultural product brand of Suncheon-si containing rice, sweet persimmon, strawberry and plum. It has received a grand prize in the customer survey for two consecutive years.



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Eco-friendly 'oorimil(wheat)' was cultivated on Byeolryang-myeon fields

Wheat cultivated in the area became material for Suncheon's Love Bread made by the Suncheon Women's Cultural Center.



Eco-friendly Freshwater Snail Agricultural Method





The Country's No. 1 Royal Azalea City, Suncheon, Cultivating and Producing the Country's 70% Royal Azalea Seedlings  
The development of various tourism products to secure the competitiveness of the royal azalea industry contributes to the increase of rural household incomes.

Spring in Bonghwa Mountain Covered with Royal Azalea



Suncheon provides eco-friendly agricultural products worth more than 8 billion to kindergartens, primary, middle and high schools for its childrens' healthy diets.



## Warm City by sharing and respecting each other

Suncheon tries to become the best city for each of its citizens before becoming the best city in the world. Suncheon invests 30% of its total budget for the welfare of its citizens every year to become a warm family-friendly city by taking care of needy people. Suncheon creates an environment where the handicapped who compete fairly, the elderly who are not isolated, multi-cultural families, and working females can smile together. True well-being of the healthy city Suncheon starts from such a considerate attitude.



The Country's First 'Happy 24 Hour Warm Suncheon People'  
They live in rural areas and provide physical therapy and oriental medicine treatment to the elderly.





**"Suncheon Becomes a Good Son"**

Persons 65 and over living in Suncheon can use the cafeteria, physical therapy room and gym in the General Welfare Center. Suncheon also provides systematic leisure and cultural services for the elderly including language, hobby and information technology classes.



**Admitting Difference Makes the Society More Beautiful.**

Suncheon operates the Multi-Cultural Family Center for the beautiful society where multi-cultural families can participate and get support for happy family.

• As soon as you have hope, miracle begins.

## As Soon As You Have Hope in Your Mind, Miracle Begins. Dreaming Library City

Suncheon, the no. 1 library city where a library can be reached from anywhere in the city with a 10-minute walk. Libraries are a pleasant investment for Suncheon's future. Starting with a miracle library, Suncheon has continuously constructed 47 small libraries in its villages and it became a library heaven.

'One Book, One Suncheon' Suncheon is where citizens love to read. It became the best model among 76 life-long education cities. The miracle of finding a way to the future from books and becoming an education community nurturing beautiful people starts here.





'Picture Book Blue Cart Bus' Carrying Hope to Tomorrow is a mobile library for children in rural areas.



"Book Teaches How to Dream"  
Suncheon has 48 small and big libraries in apartment complexes and villages.



"Knowledge Makes You Rich Inside"  
Hanok Geulbang Library. You can be introduced to books inside on the upper floor, and by cultural events in a wide courtyard.



Blue Cart Bus



"Book is a Tree for Life and a River in Paradise"  
People can read at lakesides in the Jorye Lake Park Library.



## Garden of Earth, Suncheon Becomes a Resting Place for All the Living Creatures in the World

Sunshine, wind and water have created Suncheon's beautiful scenery for the last thousands of years. You can feel the breast of a mother who raised life from the moment when life started on the earth. Beautiful Suncheon people are like nature. They have raised the culture of life on the earth of life. From Dong Stream which crosses Suncheon downtown with friendly stories to Suncheon Bay, the world's fifth coastal wetland, and from the Songgwang and Seonam Temples to the Nagan Eup Fortress and Namdo Sambaekri Road, Suncheon is a beautiful place and a part of nature. The Suncheon Bay Garden Expo 2013 will create the whole city of Suncheon as a garden of the earth and a resting place for every living creature in the world.

Garden of the Earth, Suncheon Becomes a Resting Place for All Living Creatures on Earth.



You Can Find Its Beauty Only When You Have a Humble Mind.

### Breathing Earth, Mud Flat

Suncheon Bay, the world's fifth largest coastal wetland is a beautiful place where an 8 million-pyeong vast mud flat, small and big islands, low hills and sea harmonize. Seen from a distance, it looks quiet but it is more dynamic than any other place.

When you look closely, you can meet with long-time residents of the Suncheon Bay mud flat, lue-spotted mud hoppers, crab, lugworm, cockles, small octopus and clams. A wind carries a smell of mud. The wind touching people's minds blows to the breathing mud flat of Suncheon Bay.

## Stand on Suncheon Bay. Then, Anyone Can Become a Wind.

The 8,000 years of time have created magnificent landscapes in Suncheon.

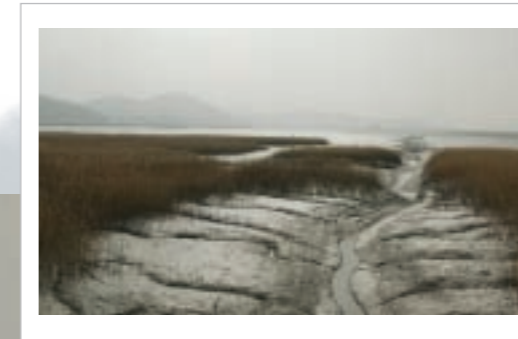
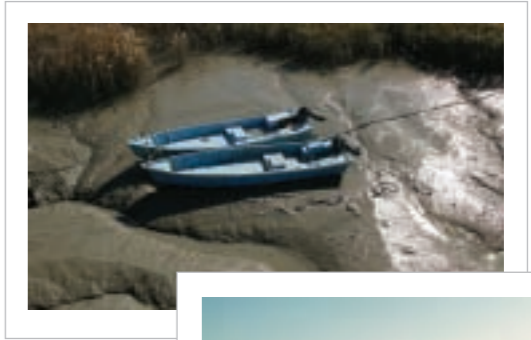
How mysterious and beautiful it is.

Even a small sound feels precious.

Suncheon Bay shows a new landscape every season whenever and wherever you are, and as a cultural center of nature, it has inspired writers from old times. Stand on Suncheon Bay.

Then, anyone can become a wind.

There come reeds.  
Waterway again bends elegantly.  
Wind whisper words into the ears of dry grasses.  
Those shaken look beautiful.  
Those shaken are soft.  
Delicate.  
Never brings other beings down……,  
—From the description of Suncheon Bay by a Poet, Eun Jo





It is not easy to find such a beautiful land and sea in and outside the country.  
 I have been traveling seas of other countries and my country, but couldn't find one.  
 I can't remember seeing such an affectionate mountain, field, river and sea besides here.  
 -The First Reeds Festival Academic Symposium Source Book-Prof. Soo-Il Kim

## God-Sent Garden, Suncheon Bay

From the point where the Dong Stream flows across Suncheon downtown and the Isa Stream to the mouth of Suncheon Bay which leads to the sea, the reeds stretch along for about 10 ri while creating a big circle. A small circle becomes bigger and big circles of reeds create a forest. A waterway along a vast area of reeds, a small ship on the water way, and a place where you can feel the sunset above the scenery - here is Suncheon.



### Yongsan Observatory

S-shaped waterway along reeds, migratory birds and splendid sunset of Suncheon Bay, You can see all of them here.



### Reeds Trail

Reeds that purify the Suncheon Bay mud flat Also clean people's stress-ridden mind.



*Suaeda japonica* Makino is a salt marsh plant and it changes its leaf and trunk color seven times a year. It has a blue color at the beginning but it changes into red.



## Paradise for Migratory Birds, Suncheon Bay

Suncheon Bay is a heaven for winter migratory birds where more than 20 species of birds including the natives of the Bay the hooded crane, black-headed stork and spoonbill, and other rare species come for the winter migration. Suncheon-si removed utility poles in neighboring areas and designated the mud flat as an ecological preservation area for birds. Farmers who are engaged in eco-friendly scenic agriculture offer their winter fields to birds for shelter and food.

Suncheon Bay is a paradise for migratory birds. During winter, many bird-watchers come to the Suncheon Bay mud flat and lose their worries while watching flying birds. Suncheon Bay has strength to make life beautiful.



Sunset at Suncheon Bay Waon Beach



Fisherman going fishing lue-spotted mud hopper on a small boat



Sand crab on Suncheon Bay



Lue-spotted mud hopper criss-crossing the mud flat



Cockle of Suncheon Bay

# 700 Years Following the Law of Nature



2010 is the 700th anniversary of using Suncheon as the name of the place. As you can see from the fact that it was once called 'Mooraedri', 'Sand Plain(沙平)', its area became a vast sandy plain due to floods in the past when no bank existed.

After that, it was called Sappyeong, Moopyeong and Seungpyeong and Suncheonbu which first appeared in the year 1310 of Goryeo King Chungseon.

Suncheon (順天) appeared in the Book of Changes and was to commemorate feats of two generals of the late Baeje Dynasty, Young-gyu Park and Chong Kim as they followed the law of nature. People were innocent and gentle but when the nation was in difficult times, they showed their patriotism.



## Palma Memorial Stone Which Once Stood Near Ok Stream (in the 1910s)

A governor-general of Seungpyeongbu humbly declined the offer of 8 horses and returned his foal to his people when he returned to Seoul after his duty. People of the village erected a memorial stone near southern road of Yeonja Bridge to extol his virtue and called it Palma Memorial Stone. Now it is located near a road in front of the old Seungju-gun Office.



## Suncheonbu Eup Fortress Southern Gate (in the 1910s)

The Southern Gate of Eup Fortress, made during the Goryeo Dynasty, has the love story between Governor Son Eok and Gisaeng Hoho. It was torn down to establish a downtown in 1925 under Japanese colonial rule.

## Suncheon Looking From Jukdo Peak (1965)

Suncheon has been called Sogangnam as its mountain and river are mysterious and beautiful.



## Old downtown Suncheon looking from Jukdo Hill (2010)



## New downtown Suncheon

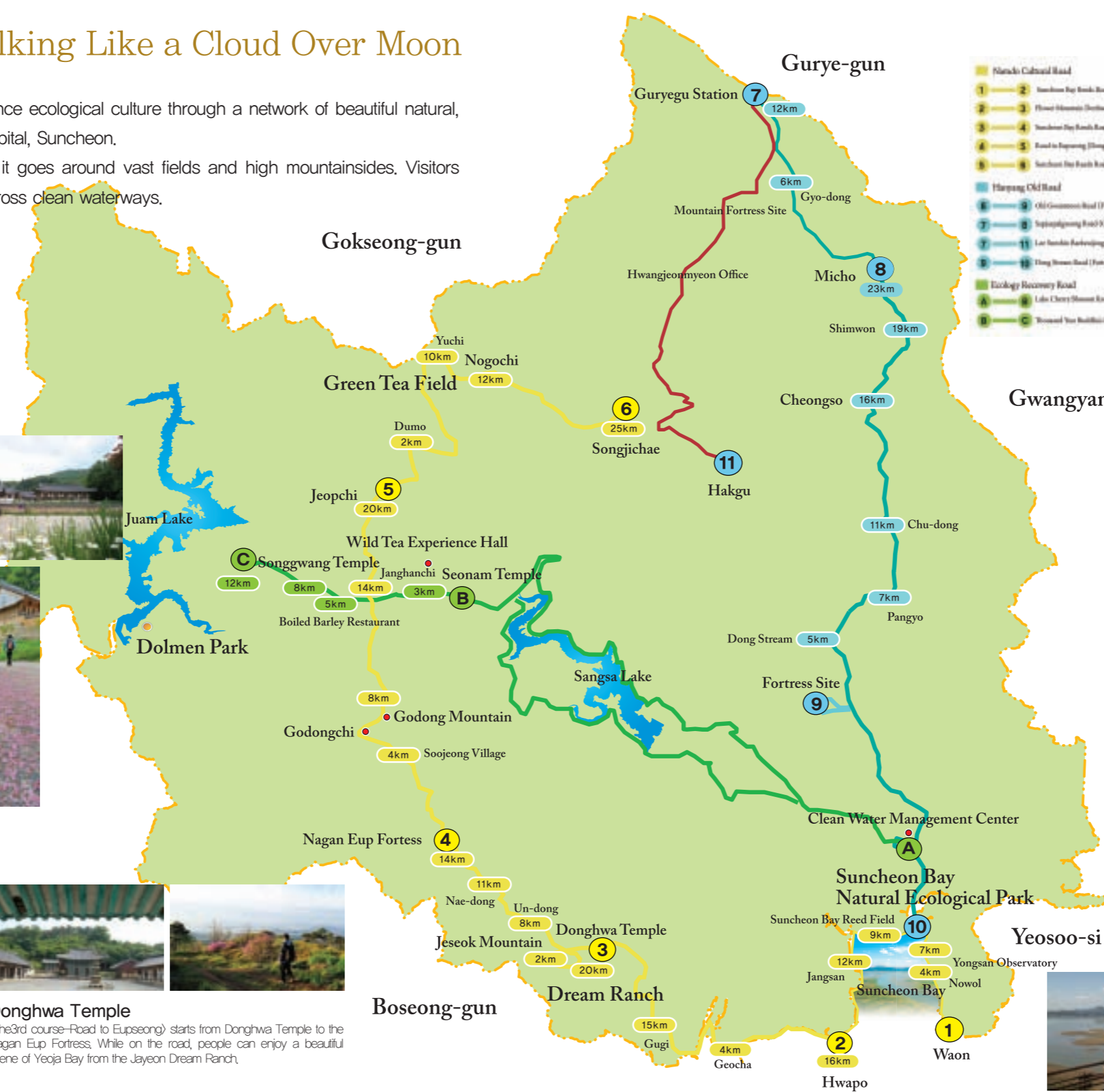


# Namdo 300-ri Road, Walking Like a Cloud Over Moon

Namdo 300-ri Road is where people can experience ecological culture through a network of beautiful natural, cultural and historical resources of Korea's eco capital, Suncheon.

The road starts and ends at Suncheon Bay and it goes around vast fields and high mountainsides. Visitors can visit fragrant tea fields and serene temples across clean waterways.

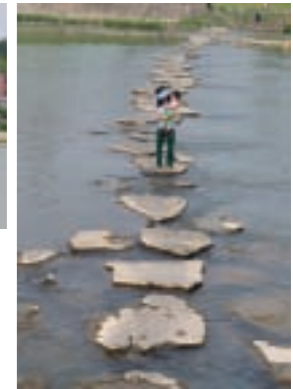
Foods on the way add pleasure to travel.



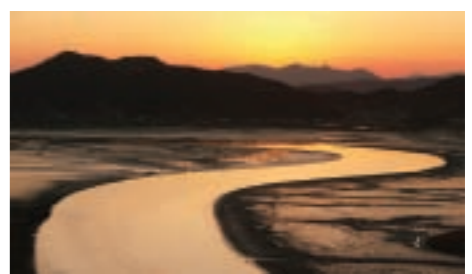
- Namdo Cultural Road**
- 1-2 Suncheon Bay Reeds Road (Suncheon Bay) 1914
  - 2-3 Flower Mountain (Donghwa Mountain Road) (Donghwa Temple) 2004
  - 3-4 Suncheon Bay Reeds Road (Suncheon Bay) 1914
  - 4-5 Road to Eupseong (Donghwa Temple - Eupseong) 2001
  - 5-6 Suncheon Bay Reeds Road (Eupseong - Jeopchi) 2004
- Hwangyang Old Road**
- 6-8 Old Government Road (Purusa-ri - Hwanggok) 1914
  - 7-8 Seopgyeong Road (Gurye Station - Hwanggok) 2011
  - 7-11 Lee Seonjo Park (Gurye Station - Gurye Station) 2011
  - 8-11 Dong Stream Road (Purusa-ri - Suncheon Bay) 1914
- Ecology Recovery Road**
- A-Lake Cherry Blossom Road (Suncheon Bay - Suncheon Bay) 2014
  - B-Thousand Year Buddha's Mercy Road (Suncheon Bay) 1914
  - C-Songgwang Temple Road (Suncheon Bay) 1914



**Chudong · Misachi**  
 (The 6th course-Old Gwanmoon Road) is an old road from Suncheon to Hwangyang. It starts from the Western Gate fortress site in downtown Suncheon to Gancheong and Chudong along the Dong Stream with trails of the old road down the mountain.



**Dong Stream**  
 (The 9th course- Dong Stream Road) is a relatively walking-friendly road to Suncheon Bay along with Dong Stream. Visitors can cross the stream on stepping-stones and dabbles in the stream, enjoying the nature in the urban area.

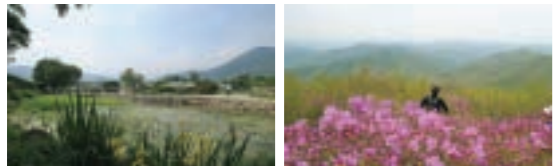


**Waon Beach**  
 (The 1st course - Suncheon Bay Reeds Road) starts from Waon Beach to Byeolryang Hwapo which has a great sunset passing through Yongsan Observatory, which is famous for its beautiful sunrise.



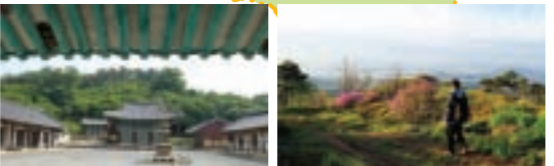
## Seonam Temple · songgwang Temple

Seonam Temple, as the starting point of (the 11th course-Thousand Year Buddha's Mercy Road) leads to the Songgwang Temple following the path of Jogye Mountain. Visitors can make and drink rich fragrant tea in the Wild Tea Experience Hall at the entrance of Seonam Temple.



## Nagan Eup Fortress

As the starting point of (the 4th course-Ochiojae Road), people can walk around a traditional village. The road goes through the Soojeong Village and forest to Jeopchi. It's also good for mountain cycling.



## Donghwa Temple

(The 3rd course-Road to Eupseong) starts from Donghwa Temple to the Nagan Eup Fortress. While on the road, people can enjoy a beautiful scene of Yeoja Bay from the Jayeon Dream Ranch.

# Thousand-Year Old Temple in Jogye Mountain Temple of Great Monks, Songgwang Temple

Songgwang Temple, located in a cozy area for Zen meditation at the western part of Jogye Mountain, is one of the three precious temples which have produced 16 national monks including Jinul, the national teacher Bojo. Gentle incense, clear sounds of moktak and sutra chanting and monks' efforts to keep its spirit add depth to the temple. The Songgwang Temple has footsteps of great monks and relations with the late monk Beop Jeong, who lived his life with the principle of having no possessing.



When you hear a tingling of a wind-bell at a quite temple, you can forget your worries.



View of Bullam which was made by the late monk Beop Jeong



## When tears swell, take a train to Seonam Temple

Thousand-year old Seonam Temple which located at the east of the Songgwang Temple is the origin of Taego.

When you walk along the 1.5 km-long quiet forest path from the entrance of Seonam Temple, you can find the Seungseon Bridge and Gangseonroo where seven angels came down to take a bath and returned to heaven. Water in the valley is crystal clear, enough to forget worries of the world. During spring, the temple is filled with the fragrance of Japanese apricot flowers, elegant and quite anytime. An architect acclaimed the toilet of Seonam Temple as the most beautiful toilet in Korea. It seems saying "empty your worries and delusions."



Seungseon Bridge, You Can Become a Holy Spirit Taking Off Worries of the World Once you Cross the Bridge (Tresure No. 400)



Japanese Apricot Flower, Holding 600-Year History's Fragrance



# Nagan Eup Fortress, Folk Village of Old People

Nagan(樂安) is a comfortable and pleasant village like its name indicates.

Nagan Eup Fortress which is located in such a comfortable village tells warm old stories.

Nagan Eup Fortress still preserves the 1,410m stone fortress, 280 thatched houses, inns and government offices so that visitors can feel the atmosphere of the life in the past. And 220 citizens of 90 households live in the only old castle town in Korea.

In the fourth year of Joseon King Injo (1626), general Gyeong-eop Lim was said to have built a fortress by cutting a rock on the Mt. Geumjeon behind the village. The village is a living folk museum.

Suncueon-si is preparing to register Nagan Eup Fortree as the world cultural heritage.



The three-day folk culture festival is held in every May at Nagan Eup Fortress with various folk plays and performances.



# Dolmen Park

Dugout huts, dolmens and monoliths which were submerged when constructing Juam Dam were restored in the park. While traveling through a time machine, we can look at lives of the ancestors in the prehistoric age.



# Suncheon Cultural Hall

It is composed of 9 thatched houses, Kim Seung-ok Hall, the writer of "record of a Journey to Mujin" and Jeong Chae-bong Hall, the children's book author of Oseam.



Nantes Park

# Drama Set

The country's largest drama set for the 1960~70s stories. As a set for dramas including 'love and Passion' and The East of Eden', Suncheon downtown, Seoul poor hillside village, and the Taebaek coal-mining town in the 60s are represented.



# Wild Tea Experience Hall



Hanok is Filled with Tea Fragrance on the way to Seonam Temple for Temple Stay  
At the tea there are eight buildings where people can enjoy gentle fragrance and relaxing times and buy wild tea and craftworks.





## Festivals in Suncheon

### Nagan Folk Village Festival

The three-day festival is held in every May at Nagan Eup Fortress where the original shape of the fortress of the Joseon Dynasty has been preserved. Various folk games including traditional outside play, a tug-of-war and a burning moon house and historical events such as changing of the guards ceremony take place. Eupseong military music plays are held. As if you go back to the past on a time machine, you can have great time with your family in the festival. [www.nagan.or.kr](http://www.nagan.or.kr)

### Suncheon Bay Reeds Festival

It is held in late October, when the Suncheon Bay's autumn reaches its peak. At Suncheon Bay where Suaeda japonica, reeds, hooded crane present a grand sight, various events are held during the day and stars can be observed on the observatory at night. [reeds.sc.go.kr](http://reeds.sc.go.kr)

### Namdo Food Festival

You can eat Namdo food made by clean nature and generous minds of Jeolla people. Various events such as Namdo food display · sales, a cooking contest, kimchi-making experience, Guinness Record are presented as the Korea's best food festival. [www.namdofood.or.kr](http://www.namdofood.or.kr)





## Special Products of Suncheon

Healthy land where migratory birds stay, agricultural products are produced from rich soil of Suncheon Bay reclaimed land.

Agricultural co-brand of Suncheon-si, 'Suncheon Miin' indicates beauty and health from consuming eco-friendly agricultural products cultivated in the clean natural environment.

Agricultural products grown in the warm wind, soft soil and bright sunshine has received a grand prize in national customer surveys for the two consecutive years. Specialties of Suncheon are safe foods made by the sweat and efforts of Suncheon farmers.

### Proud of Suncheon, Sweet Persimmon

Suncheon sweet persimmons are produced near Sangsa Lake and Juam Lake. These lakes have a large amount of sunshine and a wide daily temperature range. So they are large and have a high sugar content. They are exported to Southeast Asian countries and the USA as a representative fruit of Suncheon.



### Suncheon Plum

This plum has solid pulp and a strong scent. It is an ingredient of many healthy foods, for example, kimchi, extract, tea and vinegar, and that helps increase its brand value.



### Woldeung Peach

Sweet peaches cultivated with pure compost in the red clay soil of Woldeung-myeon Suncheon have been recognized for their excellent quality in the national fruit evaluation.



## Market of Warm Heart. Suncheon Markets

As a traditional market trading seasonal agricultural products with a warm heart, Suncheon Araetjang is opened at Pungdeok-dong (on dates ending with 2 and 7).

It is the country's largest five-day market. When the market opens, merchants and residents of neighboring cities including Yeosu, Gwangyang, Boseong, Hadong and Jinju of Gyeongnam visit the market early each morning.

Utjang market is opened on dates ending with 0 and 5. It is held near the Suncheon Medical Center intersection, and it operates in the spirit of traditional markets. People go to the Suncheon Station Market for fresh seafood, and like traditional markets in Suncheon, they leave with a good feeling.



Daily Station Market 



Even in the 1990s, traditional markets in Suncheon were large. Utjang, smaller than Araetjang, keeps its tradition as well.



As large shopping malls emerge throughout Korea, traditional markets get smaller. But, Araetjang is trying to maintain its traditional charm by remodeling its facilities for the convenience of shoppers.

# 2013 Suncheon Bay Garden Expo

## An Invitation for You to the Natural Garden of Suncheon Bay, The World's 5th Coastal Wetland

As a great epic that changes the future of garden expos, it offers values more than the expo can give.

By presenting special methods for harmonious coexistence between human and nature, it makes dreams of people, nations, and regions come true.

The garden expo which is being held in Korea for the first time, presents new models of the residential environment by preserving the ecology of the Suncheon Bay and by preventing natural disasters such as flooding of low-lying areas. A total of 152 harvest gardens will absorb 9.71 million tons of CO2 and lower the temperature of the hot summer days while considering the earth. In particular, the expo enhances the city's reputation and that helps promote the city's development. As a result, economic benefits follow: exchanges between host nations and friendly cities; meetings between cutting-edge green industries and representatives of technologies and among other companies become possible. An emphasis on the ecological benefits will result in bringing nature and humanity together.



In advanced countries such as European countries, garden expos are widely held. In the 2013 Suncheon Expo, thematic gardens and exhibition facilities of 30 advanced countries including the UK, France, Germany and the Netherlands will be presented.

The Suncheon Bay Garden Expo will be widely known around the world by the theme of

### *"Garden of the Earth, Suncheon Bay"*

which has the vision of "becoming the role model for the 21st century eco city." It will take the strength of nature and the sweat of the people. The 6-month journey will be full of surprises and excitement as it begins at Suncheon Bay in 2013.

People all around the world will see Korea's beautiful four seasons and the essence of its garden culture.

■ Title : 2013 Suncheon Bay Garden Expo

■ Theme : Garden Of The Earth, Suncheon Bay

■ Period : 20 Apr. -20 Oct. 2013 (for 6 months)

■ Size : 1.527 million m<sup>2</sup>

■ Main Contents : Thematic Garden, Global Garden, Participating Garden, Oriental Herb Garden, Arboretum, International Wetland Center, Water Retention



The Suncheon Bay Garden Expo will be held in Korea for the first time from April 20th to October 20th, 2013 (for 6 months) and it is expected to attract 6 million visitors from around the



Suncheon-si will introduce a cutting-edge green transportation system developed by POSCO, PRT (Personnel Rapid Transit) from the expo venue to Suncheon Bay.

# Thoroughly Prepared 2013 Suncheon Bay Garden Expo Will Record the 700-Year Long Suncheon's History

As a result of a long preparation and efforts since September 16th, 2009, the 2013 Suncheon Bay Garden Expo has been confirmed. The central government, Jeollanam-do and related organizations helped to complete administrative and finance procedures and the participation of citizens helped to execute the project as it planned.

## ■ Progress and the Future Plans

**17 Apr. 2009**

Government approval for the international event (Ministry of Strategy and Finance)

**16 Sept. 2009**

Hosting of the 2013 Suncheon Bay Garden Expo confirmed (the 61st general assembly of AIPH)

**15 Oct. 2009**

Diversion of farmland for the garden expo venue was agreed upon (Ministry for Food, Agriculture, Forestry and Fisheries)

**20 Oct. 2009**

Local finance investment and loan approved as appropriate (Ministry of Public Administration and Security)

**27 Nov. 2009**

Alternation of urban management planning (cultural park zone) confirmed (Jeollanam-do)

**14 Dec. 2009**

Public bidding and confirmation of the master plan for the Suncheon Bay Garden Expo Venue

**6 Jan. 2010**

Contract for the final design of the Suncheon Bay Garden Expo Venue

**29 Jan. 2010**

Approval of the Suncheon Bay Garden Expo notification (Ministry of Land, Transport and Maritime Affairs)

**Jan. – Sept. 2010**

Final design for the Suncheon Bay Garden Expo Venue

**Oct. 2010**

Establish an organizing committee for the garden expo

**May 2010 – Dec. 2012**

Create a site for the garden expo



## Sing for the Beautiful Future of the Earth at the 2013 Suncheon Bay Garden Expo.

### Global Garden

Symbolic garden of 10 participating countries.



### Oriental Herb Garden

Space for herb garden experiencing various medicinal herbs.



### Participating Garden

Composed of 30 unique gardens arranged by domestic and overseas gardening specialists appointed by means of a public promotion.



### Flower Carpet

Garden of various, unique and splendid flowers from around the world.



### Creation of the Ramsar Inland Wetland

Water plant wetland with beautiful flowers and living creatures.



### Arboretum

A comfortable resting place in an urban area with exhibitions, and walking trails. An eco-arboretum.



# Suncheon is

## Vision

- ◆ Water, Forest and Beautiful People. A Friendly Suncheon

## Strategic Goals

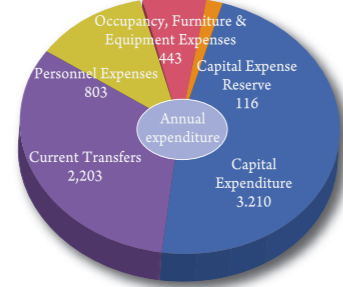
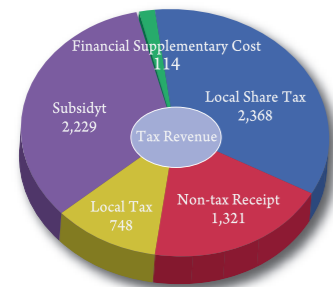
- ◆ Eco Capital of Korea, Suncheon

## Basic Status

- ◆ Area: 907.41km<sup>2</sup> (Building lot: 19.97, Arable land: 173.15, Forest land: 627.91, Others: 86.38)
- ◆ Population: 98,625 households 272,527 residents
- ◆ Administrative Districts : 1 eup 10 myeon 13 dong
- ◆ Administrative bodies : 4 agencies (19 departments), 2 agencies under the direct control of (7 divisions), 7 offices (10 departments), 1 council office, 1 eup, 10 myeon, 13 dong
- ◆ No. of public officials: 1,280 persons

## Financial Status

- ◆ Financial Status :Budget: 678 billion KRW (General Account 5,663, Special Account 1,117)



- ▶ Financial Independence: 21.1% (per capita)
- ▶ Tax Burden: 2.76 billion KRW
- ▶ Financial Expenditure: 20.9 billion KRW

